



Section 1: Identification of Chemical, Product and Company

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Web/E-mail: www.elleepbana.com or info@elleepbana.com
Substance: Oxidation dyes in an Oil-in-water emulsion filed in 20g aluminium tubes.
Trade name: Elleeplex Profusion Colour System
Other Names: AUBURN
Product Use: Tinting of eyelashes, eyebrows and moustache/facial hair
Creation Date: March 2024
Revision Date: March 2028

Section 2: Composition, Information on Ingredients

Pure Substance:

Ingredients I.N.C.I

I.N.C.I.	Concentration range	CAS Number:
Water (Aqua)	> 50% - ≤ 75%	7732-18-5
Cetearyl Alcohol	> 5 % - ≤ 10 %	67762-27-0 / 8005-44-5
Hydroxyethyl-p-phenylenediamine	> 1 % - ≤ 5 %	93841-25-9
Paraffinum Liquidum	> 1 % - ≤ 5 %	8012-95-1 / 8042-47-5
Sodium Cetearyl Sulfate	> 1 % - ≤ 5 %	591-86-41-3
2-amino-3-hydroxypyridine	> 1 % - ≤ 5 %	16867-03-1
P-Phenylendiamine	> 0.1 % - ≤ 5 %	106-50-3
PEG-40-Castor Oil	> 0.1 % - ≤ 5 %	61788-85-0
Tetrasodium EDTA	> 0.1 % - ≤ 1 %	13235-36-4
Sodium Sulfite	> 0.1 % - ≤ 1 %	7757-82-6
Triethanolamine	> 0.1 % - ≤ 1 %	102-71-6
CI77491	> 0.1 % - ≤ 1 %	1309-37-1
CI77492	> 0.1 % - ≤ 1 %	51274-00-1
CI77499	> 0.1 % - ≤ 1 %	12227-89-3

* Ingredients vary between products. List of ingredients will appear on individual product labels.

This is a commercial product whose exact ratio of components may vary slightly. Minor quantities of other non-hazardous ingredients are also possible.

This ASCC TWA exposure value is the average airborne concentration of a substance when calculated over a normal 8 (eight) hour working day for a 5 (five) day working week. The STEL (Short Term Exposure Limit) is an exposure value that may be equalled (but should not be exceeded) for no longer than 15 minutes and should not be repeated more than 4 (four) times per day. There should be at least 60 minutes between successive exposures at the STEL. The term "peak" is used when the TWA limit, because of the rapid action of the substance, should never be exceeded, even briefly.

Section 3: Potential Health Effects

Physical Description and Colour: Liquids of various colours.

Odour: Mild odour

Major Health Hazards: No significant risk factors have been found for this product.

Statement of Hazardous Nature and Dangerous Goods Information

This product is classified as: Non-Hazardous according to the criteria of Work Safe Australia and in accordance with the ASCC. Not a Dangerous Good according to the Australian Dangerous Goods (ADG) code.

Risk Phrases: Not Hazardous – No criteria found.

Safety Phrases: S25. Avoid contact with eyes.

SUSDP Classification: None allocated.

ADG Classification: None allocated. Not a Dangerous Good under the ADG Code.

UN Number: None allocated

Poison Schedule: None allocated

Potential Health Effects

Inhalation:

Short Term Exposure: Available data indicates that this product is not harmful. However, product may be mildly irritating, although unlikely to cause anything more than mild transient discomfort.

Long Term Exposure: No data for health effects associated with long-term inhalation.

Skin Contact:

Short Term Exposure: Available data indicates that this product is not harmful. It should present no hazards in normal use. Product may be mildly irritating, but is unlikely to cause anything more than mild discomfort, which should disappear once contact ceases.

Long Term Exposure: No data for health effects associated with long-term skin exposure.

Eye Contact:

Short Term Exposure: This product is believed to be mildly irritating, to eyes, but is unlikely to cause anything more than mild transient discomfort.

Long Term Exposure: No data for health effects associated with long-term eye exposure.

Ingestion:

Short Term Exposure: Significant oral exposure is unlikely. However, this product is believed to be mildly irritating to mucous membranes but is unlikely to cause anything more than mild transient discomfort.

Long Term Exposure: No data for health effects associated with long-term ingestion.

Carcinogen Status:

ASCC: No significant ingredient is classified as carcinogenic by ASCC.

NTP: No Significant ingredient is classified as carcinogenic by NTP.

IARC: No significant ingredient is classified as carcinogenic by IARC.

Section 4: First Aid Measures

General Information:

Call the Poisons Information Centre immediately if you feel that you may have been poisoned, burned or irritated by this product. The number is 13 1126 from anywhere in Australia (0800 764 766 in New Zealand) and is always available. Please have this Material Safety Data Sheet on hand when you call.

Inhalation: First aid is not generally required. Move to a well-ventilated area. If in doubt, contact a Poisons Information Centre or a doctor.

Skin Contact: Irritation is unlikely, however, if irritation does occur, flush with lukewarm, gently flowing water for 5 minutes or until chemical is removed.

Eye Contact: Immediately flush the contaminated eye(s) with lukewarm, gently flowing water for 5 minutes or until the product is removed, while holding the eyelid(s) open. Obtain medical advice immediately if irritation occurs. Take special care if exposed person is wearing contact lenses.

Ingestion: If product is swallowed or gets in mouth, do NOT induce vomiting; wash mouth with water and give some water to drink. If symptoms present or develop, or if in doubt contact a Poisons Information Centre or a doctor.

Section 5: Fire Fighting Measures

Fire and Explosion Hazards: There is no risk of an explosion from this product under normal circumstances if it is involved in a fire. Only small quantities of decomposition products are expected from this product at temperatures normally achieved in a fire. This will only occur after heating to dryness. Fire decomposition products from this product are likely to be irritating if inhaled.

Extinguishing Media: Not Combustible. Use extinguishing media suited to burning materials.

Fire Fighting: If a significant quantity of this product is involved in a fire, call the fire brigade.

Flash Point: Does not burn

Upper Flammability Limit: Does not burn

Lower Flammability Limit: Does not burn

Auto Ignition temperature: Does not burn

Flammability Class: Does not burn

Section 6: Accidental Release Measures

Accidental Release: This product is sold in small packages, and the accidental release from one of these is not usually a cause for concern. For minor spills, clean up, rinsing to sewer and put empty container in garbage. Although no special protective clothing is normally necessary because of occasional minor contact with this product, it is good practise to wear impermeable gloves when handling chemical products. In the event of a major spill, prevent spillage from entering drains or watercourses and call emergency service

Section 7: Handling and Storage

Handling: Keep exposure to this product to a minimum, and minimise the quantities kept in work areas. Check Section 8 of this MSDS for details of personal protective measures, and make sure that those measures are followed. The measures detailed below under "Storage" should be followed during handling to minimise risk to persons using the product in the workplace. Also, avoid contact or contamination of product with incompatible materials listed in Section 10.

Storage: Store packages of this product in a cool place below 22 Degrees Celsius and away from direct sunlight. Make sure that the product does not meet substances listed under “incompatibles” in section 10. Some liquid preparations settle or separate on standing and make require stirring before use. Check packaging – there may be further storage instructions on the label.

Section 8: Exposure Controls and Personal Protection

The following Australian Standards will provide general advice regarding safety clothing and equipment:
Respiratory equipment: AS/NZS 1715, Protective Gloves: AS 2161, Industrial Clothing: AS2919, Industrial Eye Protection: AS 1336 and AS/NZS 1337, Occupational protective Footwear: AS/NZS2210.

ASCC Exposure Limits	TWA (mg/m ³)	STEL (mg/m ³)
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Exposure limits have not been established by ASCC for any of the significant ingredients in this product.

No special equipment is usually needed when occasionally handling small quantities. The following instructions are for bulk handling or where regular exposure in an occupational setting occurs without proper containment systems.

Ventilation: No special requirements are normally necessary for this product. However, make sure that the work environment remains clean and that vapours and mists are minimised.

Eye Protection: Eye protection such as protective glasses or goggles is recommended when this product is being used.

Skin Protection: The information at hand indicates that this product is not harmful and that normally no special skin protection is necessary, however, we suggest that you routinely avoid contact with all chemical products and that you wear suitable gloves (preferably elbow-length) when skin contact is likely.

Protective Material Types: There is no specific recommendation for any particular protective material type.

Respirator: Usually, no respirator is necessary when using this product. If you have any doubts consult the Australian Standard mentioned above.

Section 9: Physical and Chemical Properties

Physical Description & colour:	Cream of various colours
Odour:	Mild odour
Boiling Point:	Approximately 100°C at 100kPa
Freezing/Melting point:	Approximately 0°C
Volatiles:	Water component
Vapour Pressure:	2.37 kPa at 20°C (water vapour pressure)
Vapour Density:	No data
Water Solubility:	Completely soluble in water
pH:	6.5 – 7.5
VOC %:	0

Section 10: Stability and Reactivity

Reactivity: This product is unlikely to react or decompose under normal storage conditions, however, if you have any doubts, contact the supplier. Shelf life for this product is 2 years or 12 months after opening.

Conditions to Avoid: This product should be kept in a cool place, preferably below 24°C. Oxidation will occur if the product is not correctly sealed.

Incompatibilities: No particular incompatibilities

Fire Decomposition: Only small quantities of decomposition products are expected from this product at temperatures normally achieved in a fire. This will only occur after heating to dryness. Carbon dioxide, and if combustion is incomplete, carbon monoxide and smoke. Carbon monoxide poisoning produces headaches, weakness, nausea, dizziness, confusion, dimness of vision, disturbances of judgement, and unconsciousness followed by coma and death.

Hazardous Polymerisation: Will not occur

Minimum durability before opening: 60 months

Minimum durability after opening: 12 months

Section 11: Toxicological Information

No tested data exists but the nature and concentration of the components suggest that no acute toxic effects are to be expected when used according to directions for topical application.

Local Effects: Eye contact may cause stinging or irritation, if applied to skin – remove.

Target Organs: There is no data at hand indicating any particular target organs.

Classification of Hazardous Ingredients: No ingredient mentioned in the HSIS Database is present in this product at hazardous concentrations.

Section 12: Ecological Information

No ecological or special considerations apply for use of normal pack sizes.

Not considered environmentally harmful from normal dilution, expected usage and typical drainage to sewers, septic systems and treatment plants.

Section 13: Spillage and Disposal Considerations

Spillage:	Collect as per Section 6
Method of Disposal:	There are many pieces of legislation covering waste disposal and they differ in each state and territory, so each user must refer to laws operating in their area. In some areas, certain wastes must be tracked. The hierarchy of controls seem to be common – the user should investigate: Reduces, Reuse, and Recycle and only if all else fails should disposal be considered. Note those properties of a product may change in use, so that the following suggestions may no always be appropriate.
Package Disposal:	Cardboard and Aluminium units are generally recyclable if the product has not been contaminated. Only if neither of these options is suitable should landfill be considered.

Section 14: Transport Information

ADG Code Classification:	Not classified as a hazardous material or as a Dangerous good. No special transport conditions are necessary unless required by other regulations
Finished packaged product transported by ground (DOT):	Non-hazardous
Finished packaged product transported by vessel (IMDG):	Non-hazardous
Finished packaged product transported by air (IATA):	Non-hazardous

Section 15: Regulatory Information

AICS: All of the significant ingredients in this formulation are compliant with NICNAS regulations.

Section 16: Other Information

This MSDS contains only safety-related information. For other data see product literature.

ACRONYMS:

ADG Code	Australian Code for the Transport of Dangerous Goods by Road and Rail
AICS	Australian Inventory of Chemical Substances
ASCC	Office of the Australian Safety and Compensation Council
CAS Number	Chemical Abstract Service Registry Number
IARC	International Agency for Research on Cancer
NTP	National Toxicology Program (USA)
MSDS Prepared by:	Ex-Import Pty Ltd
Date Prepared:	15 th March 2024
Contact Point	Monday – Friday: Ex-Import Pty Ltd - Director - +61 7 5576 6388

The information contained herein is accurate to the best of our knowledge. However, it is meant to describe safety requirements of our products, thus this shall not constitute a guarantee for any specific product features and shall not establish a legally valid contractual relationship. No warranty is expressed or made as to this document's accuracy, reliability or completeness. User has the sole responsibility to determine the suitability of the materials for any use and the manner of use contemplated.

Product name: Elleeplex Profusion Colour System

Other names: Elleeplex AUBURN

Manufacturer's product code: 1150

UN-number: Not available

USE: Tinting of Eyelashes and Eyebrows

Physical description/properties:

Other properties:

Chemical ingredients: According to EU Cosmetics Directive Article 6.1 (g) and INCI: